



Buffalo Bayou Partnership Statement of Privacy Effective September 2016

Our Commitment to Privacy

Since our inception in 1986, our stakeholders have trusted Buffalo Bayou Partnership (BBP) with their personal information. Whether you are a donor, a volunteer, an organization or a community partner, our commitment to conduct business honestly and protect privacy is at the heart of our privacy promise. BBP requires that your personal information be held in strict confidence. We use your information only for its intended business purpose.

The Information We Collect

This notice applies to all information collected or submitted on the Buffalo Bayou Partnership website. On some pages, you can make donations, register for events and sign up to receive information. The types of personal information collected at these pages are:

- Name
- Address
- Email address
- Phone number
- Credit/Debit Card information, etc.

On some pages, you can submit information about other people. For example, if you make a donation or purchase online in honor of someone and wish that person to know, you will need to submit the recipient's address. In this circumstance, the types of personal information collected are:

- Name
- Address
- Email address
- Phone number, etc.

Should you choose to communicate with BBP through email, via our website, by telephone, in writing or through other means, please note that we save your information in these communications and such information becomes a part of our permanent records. BBP may combine the information you provide us with other personally identifiable information, such as geographical information and giving history, in order to better serve our visitors. Please be aware that any message, material, ideas, concepts or other information sent to BBP by email will be treated as non-confidential and non-proprietary.

BBP's website may automatically collect some anonymous "non-personally identifiable" aggregate information, which may include visitors' internet browsers (e.g., Internet Explorer or Firefox), operating systems (e.g., Windows or Macintosh), Internet Service Providers and other similar information. The

information collected is used for statistical purposes to monitor how BBP's online visitors navigate our site, allowing us to tailor our website to better accommodate our visitors.

The Way We Use Information

We will use your personally identifiable information in order to respond to your request, process your contribution or fulfill your online order.

We use the information you provide about yourself when placing a transaction only to complete that transaction. We do not share this information with outside parties except to the extent necessary to complete that transaction.

We may use your information to inform you of events, send you BBP newsletters, request monetary contributions, and send you promotions and updates. You may opt-out at any time from receiving these emails by simply clicking "unsubscribe" at the bottom of the email, emailing info@buffalobayou.org or calling 713.752.0314.

BBP may engage third party vendors in order to help us better service our visitors, donors and customers. BBP partners with a third party vendor to collect and process online donations and purchases. From time to time, BBP partners with organizations to jointly promote events. In some of these cases, a third party vendor may be given limited access to information in order to send invitations. BBP requires its vendors to maintain the confidentiality and security of BBP information to which they are provided access and restricts the vendors from using the information in any way not expressly authorized by BBP.

BBP does not sell, trade, or share your donor information that we collect either online or offline with anyone else. Donor information includes names, email addresses, physical addresses and phone numbers.

Finally, we never use or share the personally identifiable information provided to us online in ways unrelated to the ones described above without also providing you an opportunity to opt-out or otherwise prohibit such unrelated uses.

Our Commitment to Data Security

To prevent unauthorized access, maintain data accuracy and ensure the correct use of information, we have put in place appropriate physical, electronic and managerial procedures to safeguard and secure the information we collect online. We retain payment card industry (PCI) compliance to protect credit card information during and after financial transactions.

Our Commitment to Children's Privacy

Protecting the privacy of the very young is especially important. For that reason, we never collect or maintain information from those we actually know are under 13 years of age, and no part of our website is structured to attract anyone under 13 years of age.

Photography

BBP takes photographs during public events and occasionally selects quality photos for distribution via this website, social media, or other means. Photos that do not make use of media wavers are taken in public settings during public events. If you are included in a photograph and would prefer that it not be distributed, please contact BBP at info@buffalobayou.org and let us know what photo and where you saw it. We will do our best to remove it from circulation.

How You Can Access or Correct Your Information

You may verify your personally identifiable information that we collect and maintain by contacting Buffalo Bayou Partnership at info@buffalobayou.org or 713.752.0314

You can correct factual errors in your personally identifiable information by sending a request to info@buffalobayou.org or by calling 713.752.0314.

To protect your privacy and security, we will also take reasonable steps to verify your identity before granting access or making corrections.

Changes to This Donor Privacy Policy

If we change our donor privacy policy, we will post those changes to this privacy statement, and other places we deem appropriate so our users are always aware of what information we collect, how we use it, and under what circumstances, if any, we disclose it. If we change our policy about how we plan to use personally identifiable information, we will post a notice on our website within thirty days.

How to Contact Us

To let us know your preferences about how we contact you or to opt-out of receiving phone calls, emails or letters, or if you have questions or concerns about Buffalo Bayou Partnership's privacy policy, please call us at 713.752.0314 or send an email to info@buffalobayou.org.

Disclaimer

BBP is not responsible for the privacy practices or the content of any other websites to which it provides links.